## Claims

- [c1] 1.A sheetform insulating bag comprising:
  - a plurality of material layers, a pair of said plurality of material layers attached to one another along a substantial portion of an outer periphery of each of said pair of material layers in a manner forming an envelope having an opening and a fluid containment region and defining an outer material layer, a fluid containment material layer, and a plurality of inner material layers located therebetween; and
  - a plurality of inner seams selectively attaching specific adjacent inner material layers to one another and to the outer and the fluid containment material layers at predetermined locations throughout said plurality of material layers in a manner forming a plurality of individual baffle chambers within said plurality of material layers.
- [02] 2.An insulating bag according to Claim 1, wherein said envelope is inflatable, and further comprising an inflation valve attached to said envelope and in selective fluid communication therewith.
- [c3] 3.An insulating bag according to Claim 1, wherein multiple ones of a plurality of surfaces of said plurality of ma-

terial layers are metallized at selected locations.

- [c4] 4.An inflatable insulating panel comprising:
  a pair of sheetform outer layers attached to one another
  about their respective outer peripheries in a manner
  defining an inflatable bag;
  a plurality of intermediate sheetform layers received
  within said inflatable bag and laterally extending between said pair of sheetform outer layers; and
  an array of alternating seams of attachment joining adjacent sheetform outer and intermediate layers in a manner forming an interconnected web that upon inflation of
  said inflatable bag expands to form a plurality of individual baffle chambers.
- [05] 5.An insulating panel according to Claim 4, and further comprising an inflation valve attached to said inflatable bag and in selective fluid communication with said interconnected web.
- [c6] 6.A sheetform insulating bag comprising:
  a plurality of material layers attached to one another
  along a substantial portion of an outer periphery of each
  of said material layers in a manner forming an envelope
  having an opening and a fluid containment region, and
  wherein multiple ones of a plurality of surfaces of said
  plurality of material layers are metallized at selected lo-

cations; and

a plurality of inner seams selectively attaching specific adjacent material layers to one another at predetermined locations throughout said plurality of material layers in a manner forming a plurality of individual baffle chambers within said plurality of material layers.